

ORDER



KLAS

Orders

Order / Rev: 36773
 Alt Order #: 08833037
 Product Desc: DSCC IE
 Estimate: 1407
 Flight Dates: 10/09/12 - 11/06/12
 Original Date / Rev: 07/26/12 / 09/08/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency

Name: Great American Media
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: DSCC
 Demographic: A35+
 Product Codes: PO4
 Priority: LV2
 Revenue Codes: AGY, POL, ISS

New Business Thru:
 Order Separation: 00:10:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	170	\$252,350.00	\$214,497.50
10/29/12	11/06/12	83	\$188,050.00	\$159,842.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	170	\$252,350.00	\$214,497.50	0.00
November 2012	83	\$188,050.00	\$159,842.50	0.00
Totals	253	\$440,400.00	\$374,340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$440,400.00
Market	100%	\$1,468,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$367,000.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$73,400.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/09/12	11/02/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	2	\$1,000.00	LV1	0.00	NM	8	\$8,000.00
				8 News Now 5a M-F											

8 NEWS NOW @ 5A

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	-TWTF--	2	\$1,000.00	0.00
Week: 10/15/12	10/21/12	-TWTF--	2	\$1,000.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/09/12	11/02/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	2	\$1,000.00	LV1	0.00	NM	8	\$8,000.00
8 NEWS NOW @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$1,000.00		0.00			
E 2	8	10/15/12	11/05/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M-----	:30	1	\$1,000.00	LV1	0.00	NM	4	\$4,000.00
8 NEWS NOW @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,000.00		0.00			
Week:		10/22/12	10/28/12	M-----					1	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 3	8	11/06/12	11/06/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 NEWS NOW @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$1,000.00		0.00			
E 4	8	10/09/12	11/02/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	2	\$1,200.00	LV1	0.00	NM	8	\$9,600.00
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$1,200.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					2	\$1,200.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$1,200.00		0.00			
E 5	8	10/15/12	11/05/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	4	\$4,800.00
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,200.00		0.00			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E 6	8	11/06/12	11/06/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	-T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$1,200.00		0.00			
E 7	8	10/09/12	11/02/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	-TWTF--	:30	3	\$1,000.00	LV1	0.00	NM	12	\$12,000.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					3	\$1,000.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					3	\$1,000.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					3	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					3	\$1,000.00		0.00			
E 8	8	10/15/12	11/05/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	M-----	:30	1	\$1,000.00	LV1	0.00	NM	4	\$4,000.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,000.00		0.00			
Week:		10/22/12	10/28/12	M-----					1	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 9	8	11/06/12	11/06/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$1,000.00		0.00			
E 10	8	10/13/12	11/03/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$550.00	LV1	0.00	NM	3	\$1,650.00

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E 10	8	10/13/12	11/03/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$550.00	LV1	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-				1	\$550.00		0.00			
		Week: 10/15/12	10/21/12	-----S-				1	\$550.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----S-				1	\$550.00		0.00			
E 11	8	10/28/12	10/28/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a -----S	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$400.00		0.00			
E 12	8	10/14/12	11/04/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$500.00	LV2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$500.00		0.00			
		Week: 10/15/12	10/21/12	-----S				1	\$500.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----S				1	\$500.00		0.00			
E 13	8	10/28/12	11/04/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	1	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$2,000.00		0.00			
		Week: 10/29/12	11/04/12	-----S				1	\$2,000.00		0.00			
E 14	8	10/14/12	10/21/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$1,500.00		0.00			
		Week: 10/15/12	10/21/12	-----S				1	\$1,500.00		0.00			
E 15	8	10/28/12	10/28/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$2,500.00		0.00			
E 16	8	10/09/12	11/02/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a -TWTF--	:30	2	\$850.00	LV2	0.00	NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$850.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$850.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				2	\$850.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				2	\$850.00		0.00			
E 17	8	10/15/12	11/05/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a M-----	:30	1	\$850.00	LV2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----				1	\$850.00		0.00			
		Week: 10/22/12	10/28/12	M-----				1	\$850.00		0.00			
		Week: 10/29/12	11/04/12	M-----				1	\$850.00		0.00			
		Week: 11/05/12	11/11/12	M-----				1	\$850.00		0.00			
E 18	8	11/06/12	11/06/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a -T-----	:30	1	\$850.00	LV2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----				1	\$850.00		0.00			
E 19	8	10/09/12	11/02/12	Price Is Right Price Is Right	CM	10-11a -TWTF--	:30	1	\$3,500.00	LV1	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--				1	\$3,500.00		0.00			

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E 19	8	10/09/12	11/02/12	Price Is Right Price Is Right	CM	10-11a -TWTF--	:30	1	\$3,500.00	LV1	0.00	NM	4	\$14,000.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$3,500.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--				1	\$3,500.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--				1	\$3,500.00		0.00			
E 20	8	10/22/12	10/29/12	Price Is Right Price Is Right	CM	10-11a M-----	:30	1	\$3,500.00	LV1	0.00	NM	2	\$7,000.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$3,500.00		0.00			
Week:		10/29/12	11/04/12	M-----				1	\$3,500.00		0.00			
E 21	8	10/16/12	11/02/12	Y&R Young & Restless	CM	11a-12p -TWTF--	:30	1	\$4,500.00	LV1	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$4,500.00		0.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--				1	\$4,500.00		0.00			
E 22	8	10/09/12	11/02/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p -TWTF--	:30	3	\$850.00	LV2	0.00	NM	12	\$10,200.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$850.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--				3	\$850.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--				3	\$850.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--				3	\$850.00		0.00			
E 23	8	10/15/12	11/05/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p M-----	:30	1	\$850.00	LV2	0.00	NM	4	\$3,400.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$850.00		0.00			
Week:		10/22/12	10/28/12	M-----				1	\$850.00		0.00			
Week:		10/29/12	11/04/12	M-----				1	\$850.00		0.00			
Week:		11/05/12	11/11/12	M-----				1	\$850.00		0.00			
E 24	8	10/09/12	11/02/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal (12:30 PM-1:00 PM)	CM	1230-2p -TWTF--	:30	2	\$900.00	LV2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		1230-2p Soaps/ LMAD		1230-2p (12:30 PM-1:00 PM)		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 24.6 [due n/a upon entry (DA)]														
6	8	10/27/12-10/27/12		Sat Prime Special		8-10p		-----Sa--	:30	\$2,400.00	0.00	NM		
Ⓜ MG for 37.3,24.1														
Week:		10/15/12	10/21/12	-TWTF--				1	\$900.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--				1	\$900.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--				1	\$900.00		0.00			
E 25	8	10/15/12	11/05/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal (12:30 PM-1:00 PM)	CM	1230-2p M-----	:30	1	\$900.00	LV2	0.00	NM	4	\$3,600.00
BOLD & BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$900.00		0.00			
Week:		10/22/12	10/28/12	M-----				1	\$900.00		0.00			
Week:		10/29/12	11/04/12	M-----				1	\$900.00		0.00			
Week:		11/05/12	11/11/12	M-----				1	\$900.00		0.00			
E 26	8	10/09/12	11/02/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal (1:00 PM-2:00 PM)	CM	1230-2p -TWTF--	:30	1	\$900.00	LV2	0.00	NM	4	\$3,600.00
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$900.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--				1	\$900.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--				1	\$900.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	8	10/09/12	11/02/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	3	\$1,300.00	LV2	0.00	NM	12	\$15,600.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$1,300.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--				3	\$1,300.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--				3	\$1,300.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,300.00		0.00			
E 35	8	10/15/12	11/05/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$1,300.00	LV2	0.00	NM	4	\$5,200.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,300.00		0.00			
Week:		10/22/12	10/28/12	M-----				1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	8	10/22/12-10/28/12		630-7p Inside Edition		630-7p			M-----	:30	(\$1,300.00)	0.00	NM	
See MG 35.5														
[Program Preempted due Presidential Debate - bco]														
5	8	10/22/12-10/28/12		Mon 10-11p		10-11p			(10:30 PM-11:00M-----	:30	\$1,300.00	0.00	NM	
Ⓜ MG for 35.2 10/22														
Week:		10/29/12	11/04/12	M-----				1	\$1,300.00		0.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,300.00		0.00			
E 36	8	10/09/12	11/02/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	3	\$1,200.00	LV2	0.00	NM	12	\$14,400.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$1,200.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--				3	\$1,200.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--				3	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--				3	\$1,200.00		0.00			
E 37	8	10/14/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p -----S	:30	1	\$1,500.00	LV1	0.00	NM	3	\$4,500.00
SUN NEWS ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00		0.00			
Week:		10/15/12	10/21/12	-----S				1	\$1,500.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	8	10/22/12-10/28/12		8 News Now Sun 5-7p		5-7p			-----Su	:30	(\$1,500.00)	0.00	NM	
See MG 24.6														
[due n/a upon entry (DA)]														
Week:		10/29/12	11/04/12	-----S				1	\$1,500.00		0.00			
E 38	8	10/22/12	10/22/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M-----	:30	1	\$9,500.00	LV1	0.00	NM	1	\$9,500.00
(8:00 PM-9:00 PM)														
HOW I MET MOTHER/PARTNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$9,500.00		0.00			
E 39	8	10/29/12	10/29/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p M-----	:30	1	\$15,000.00	LV1	0.00	NM	1	\$15,000.00
2 BROKE GIRLS/MIKE & MOLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$15,000.00		0.00			
E 40	8	11/05/12	11/05/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
HAWAII FIVE O														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$12,000.00		0.00			
E 41	8	10/30/12	10/30/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$25,000.00	LV1	0.00	NM	1	\$25,000.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$25,000.00		0.00			

Order / Rev: 36773
 Alt Order #: 08833037
 Flight Dates: 10/09/12 - 11/06/12

Advertiser: DSCC
 Product Desc: DSCC IE
 Estimate: 1407
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	8	10/30/12	10/30/12	Tue 10-11p Vegas	CM	10-11p -T-----	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
VEGAS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$8,500.00		0.00			
E 43	8	10/24/12	10/31/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
SURVIVOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$12,000.00		0.00			
Week:		10/29/12	11/04/12	--W----				1	\$12,000.00		0.00			
E 44	8	10/11/12	10/25/12	Thu 10-11p Elementary	CM	10-11p ---T---	:30	1	\$8,500.00	LV2	0.00	NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$8,500.00		0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00		0.00			
Week:		10/22/12	10/28/12	---T---				1	\$8,500.00		0.00			
E 45	8	11/02/12	11/02/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$12,000.00		0.00			
E 46	8	11/04/12	11/04/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$9,500.00	LV1	0.00	NM	1	\$9,500.00
THE GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$9,500.00		0.00			
E 47	8	10/28/12	10/28/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
THE MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$12,000.00		0.00			
E 48	8	10/09/12	11/02/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	3	\$2,200.00	LV1	0.00	NM	12	\$26,400.00
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				3	\$2,200.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--				3	\$2,200.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--				3	\$2,200.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--				3	\$2,200.00		0.00			
E 49	8	10/15/12	11/05/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$2,200.00	LV1	0.00	NM	4	\$8,800.00
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,200.00		0.00			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00		0.00			
Week:		10/29/12	11/04/12	M-----				1	\$2,200.00		0.00			
Week:		11/05/12	11/11/12	M-----				1	\$2,200.00		0.00			
E 50	8	10/13/12	11/04/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	1	\$1,100.00	LV2	0.00	NM	4	\$4,400.00
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS				1	\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-----SS				1	\$1,100.00		0.00			
Week:		10/22/12	10/28/12	-----SS				1	\$1,100.00		0.00			
Week:		10/29/12	11/04/12	-----SS				1	\$1,100.00		0.00			
E 51	8	10/09/12	11/02/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	2	\$850.00	LV2	0.00	NM	8	\$6,800.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$850.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--				2	\$850.00		0.00			

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 51	8	10/09/12	11/02/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	2	\$850.00	LV2	0.00	NM	8	\$6,800.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		2			\$850.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2			\$850.00		0.00			
E 52	8	10/15/12	11/05/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$850.00	LV2	0.00	NM	4	\$3,400.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$850.00		0.00			
Week:		10/22/12	10/28/12	M-----		1			\$850.00		0.00			
Week:		10/29/12	11/04/12	M-----		1			\$850.00		0.00			
Week:		11/05/12	11/11/12	M-----		1			\$850.00		0.00			
E 53	8	10/09/12	11/02/12	Craig Ferguson Craig Ferguson	CM	1237a-137a -TWTF-- (12:37 XM-1:37 XM)	:30	2	\$450.00	LV1	0.00	NM	8	\$3,600.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2			\$450.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--		2			\$450.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2			\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2			\$450.00		0.00			
E 54	8	10/15/12	11/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M----- (12:37 XM-1:37 XM)	:30	1	\$450.00	LV1	0.00	NM	4	\$1,800.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$450.00		0.00			
Week:		10/22/12	10/28/12	M-----		1			\$450.00		0.00			
Week:		10/29/12	11/04/12	M-----		1			\$450.00		0.00			
Week:		11/05/12	11/11/12	M-----		1			\$450.00		0.00			
E 55	8	10/20/12	10/27/12	Sat 1135p-1235a Priv P Private Practice	CM	1135p-1235a -----S-	:30	1	\$350.00	LV1	0.00	NM	2	\$700.00
PRIVATE PRACTICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$350.00		0.00			
Week:		10/22/12	10/28/12	-----S-		1			\$350.00		0.00			
Totals													253	\$440,400.00